

WEAR
APPROPRIATE
GLASSES



PROTECT
YOUR EYES
FROM GLARE



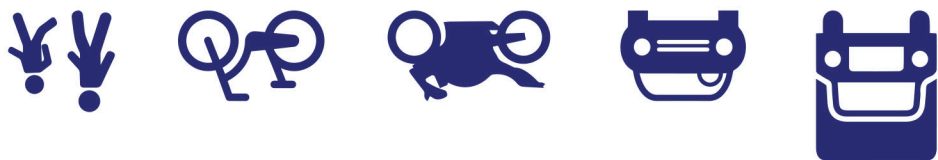
CHECK
YOUR
VISION



As we live our busy lives, one thing that connects us is the roads we share every day, whether we are drivers, bikers, cyclists or pedestrians.
✓ Wear the right equipment to ensure your own safety and that of the people around you.

Glare during the day and at night may affect safety on the road. It slows down detection⁽²⁾ and reaction⁽³⁾ time.
✓ Prevent visual discomfort and reduce reflections by wearing polarized, anti-reflective and photochromic lenses.

Poor vision is a major risk factor for road safety. 1 in 5 drivers can't see the road clearly.⁽¹⁾
✓ Get regular eye checks to ensure you have the vision correction you need at all times.



As we all share the same road,
Essilor invites everyone to develop
3 good habits:

Road safety is one of the most critical areas where poor vision has consequences.

DID YOU KNOW?

2.5 billion⁽¹⁾ people suffer from uncorrected poor vision.

That means that 1 in 3 people can't see the world clearly.

Yet 80% of all vision impairments can be prevented or cured with solutions that exist today.⁽²⁾

⁽¹⁾Boston Consulting Group analysis of data from United Nations Development Programme, Worldbank, CIA World Factbook, World Resource Institute
⁽²⁾World Health Organization, Visual impairment and blindness. Fact sheet No 282, updated 2014

World
SIGHT
DAY

We share the same world



Because poor vision is the world's #1 unaddressed disability...

This World Sight Day 2018, remember to

#PutVisionFirst

TAKE THE FIRST STEP
Check your vision on
www.putvisionfirst.com



DISTANCE VISION TEST

Place this poster 5 meters away from you.
Check your vision by reading the smallest numbers,
with each eye, then with both.

5

9

8

8

6

9

9

8

6

3

6

8

5

9

8

6

MORE VISION TESTS ON www.putvisionfirst.com

#PutVisionFirst